

There is no better way to reach Australia's travel agents



CIRCULATIONS
AUDIT BOARD

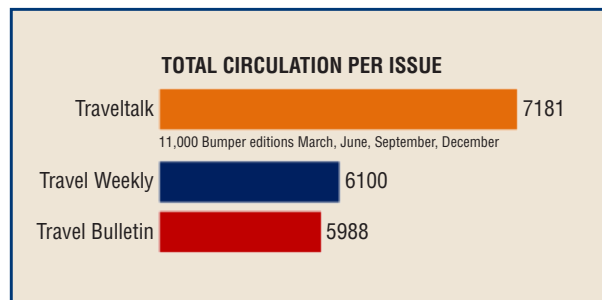
The Numbers Never Lie*

*When audited by the CAB

Australia's favourite travel news magazine

TRAVEL TALK

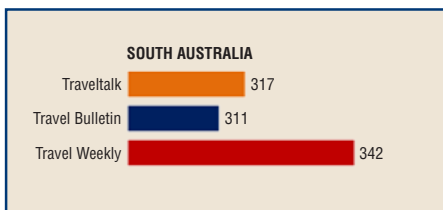
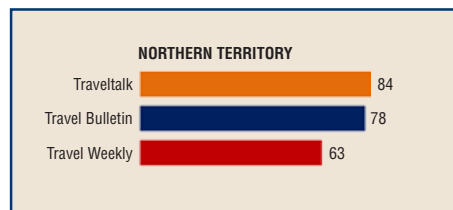
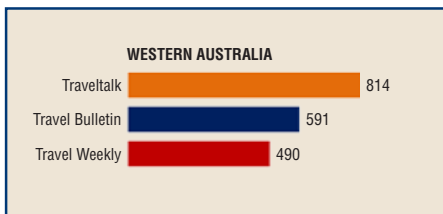
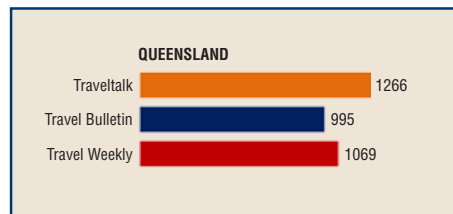
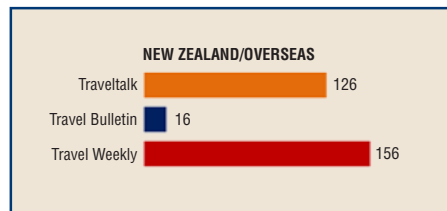
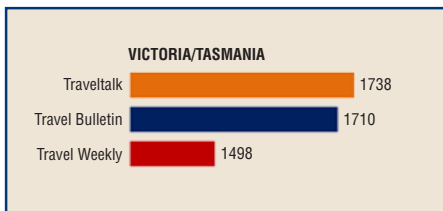
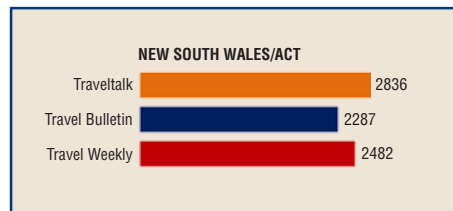
Traveltalk is Australia's **NUMBER 1** circulating travel industry magazine,



NUMBER 1 in total circulation
NUMBER 1 in cost effectiveness
NUMBER 1 in national reach
NUMBER 1 in value for money

All circulation figures quoted have been independently audited (April – September 2009) by Australia's Circulation Audit Board.

NUMBER 1 in five out of eight states or territories across Australia,



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MONTHLY	FORTNIGHTLY	MONTHLY



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